



CHRM College

Hazina Trade Centre, 13th floor,
Moktar Daddah Street
P.O Box 4322-00200 Nairobi, Kenya
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FEE STRUCTURE FOR PRACTITIONER'S MARKETING DIPLOMA COURSE (MSK)

Course Overview

The MSK Practitioners' courses equip marketing as well as non-marketing professionals, with knowledge and skills in marketing. It is an ideal course that imparts the right knowledge and skills for effective and efficient execution of one's mandate as a marketing professional. It is a solid foundation for those seeking a lifelong career in marketing.

This program is suitable for those who are already working as marketers or even those who wish to start careers as marketers. The course takes one Year, 6 Months for Course work and 6 Months for Project with three sessions a week either virtual and physical. The Course is examined by KASNEB. Upon completion, the graduate automatically becomes MSK member and assigned a membership number.

No.	ITEM	FEE PAYABLE
1.	Tuition Fee	49,000/-
2.	Development Fund.(500 Per Semester)	1,000/-
3.	Library Fee	3,000/-
4.	Student membership fee (MSK)	1,500/-
5.	Internal examination fee	4,000/-
6.	Student ID	500/-
7.	Caution Fee	2,000/-
8.	External Examination fee(Payable to MSK)	16,800/-
9.	Graduation Fee	2,200/-
	TOTAL FEE	80,000/-

NB: Students using the instalment plan will pay an additional 1,200/- per semester.

Attendance Modes

- Evening - 5.30 pm – 8.30 pm
- Saturday - 8.30 am – 5.00 pm
- Sunrise - 6.30 am – 8.30 am

Mode of Application

Applications forms are available at CHRM Hazina Trade Center 13th floor. Application can be made via the College website www.chrm.or.ke

Fee Payment Details:

Kenya Commercial Bank – Biashara Street Branch, Account No. 1180194667 Account Name: College of Human Resource Management (CHRM).

M-PESA Paybill option: No. 522123 A/c No. 80295K Admission No. plus Name e.g. 80295K00425JOHN

Duly completed forms should be submitted to the Admissions Office at CHRM Hazina Trade Center 13th floor or emailed to CHRM College, P.O. Box 4322-00200, Nairobi, Kenya.

The application package should include the completed application form, copies of Relevant Academic certificates, KCSE Certificate, Copy of National ID, colour passport size photographs), to admissions@chrn.or.ke or deliver to our offices. The application fee receipt/banking slip must be attached.